

**SAGE Publications Journal Email Alerts iPod® nano (PRODUCT) RED
Special Edition Drawing Official Rules and Regulations**

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY:

Entrants must be U.S. or U.K. residents, age 18 or older. Void in Colorado, U.S. and where prohibited bylaw. All employees and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, of SAGE Publications are not eligible to enter or to win. Drawing is subject to all applicable federal, state, and local laws. Winner is responsible for all taxes applicable to prize awarded.

HOW TO ENTER:

Entrants must visit the SAGE Publications registration web pages located at www.sagepub.com/journalalerts (U.S. residents) or www.sagepub.co.uk/journalalerts (U.K. residents) and complete a registration to receive at least one journal's email alert. Entrants must complete and submit all of the required information.

Limit one (1) entry per person. Drawing is available only to new registrants at the SAGE Publications registration web pages. After the first registration, additional attempts to register will not result in additional entries.

Released Parties (as defined below) are not responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by specified deadline; or for printing, distribution, production, human or other errors relating to or in connection with the drawing, including, without limitation, errors in any advertising materials, the administration of the drawing, the processing of entries or the announcement of the prizes. All entries become the property of SAGE Publications and will not be returned. Entries and the information contained therein will be used by SAGE Publications in accordance with its privacy policy, available at www.sagepub.com/privacyPolicy.nav (U.S. residents) www.sagepub.co.uk/privacyPolicy.nav (U.K. residents).

PRIZE DETAILS:

A total of six (6) first prizes will be awarded. One (1) first prize will be awarded each month for the months of January through June, 2008, to a winner selected from a random drawing of all eligible entries received in that month. Each first prize winner will receive one (1) 8GB Apple iPod® nano (PRODUCT) RED Special Edition. Approximate retail value of each prize is [\$199 / £101]. SAGE Publications reserves the right to select color, model, and other features of prize, based on availability at time of drawing. SAGE Publications may also, at its discretion, substitute a prize of equal or greater value in the event the stated prize is unavailable. Prize cannot be substituted, redeemed for cash or transferred except as otherwise provided in these Official Rules and Regulations.

DRAWING AND AWARDING OF PRIZES:

One winner will be determined each month in a random drawing from all eligible entries received during the applicable month. The random drawing will take place within fifteen (15) days after the end of the subject month. Winners will be notified via email within ten (10) days of the date of the drawing. Entrants need not be present to win. Non-winning entries from this drawing will not "roll-over" into drawings held in the future by SAGE Publications. Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where legal, a publicity release within fourteen (14) days of prize notification. In the event of noncompliance with this time period, with these Official Rules and Regulations or if prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner.

ODDS OF WINNING:

Odds of winning in any given month will depend on the number of eligible entries received during that month.

GENERAL:

By entering, entrants agree to be bound by these Official Rules and Regulations and the decisions of SAGE Publications are final and binding on all matters. Entry constitutes permission for SAGE Publications and its designees to use each winner's name, city, and state of residence and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the prize winner agrees to confirm such permission in writing promptly upon request. SAGE Publications and its respective subsidiaries, affiliates and advertising, promotion and production agencies, and all of the respective officers, directors, employees, representatives and agents of the forgoing entities (collectively, the "Released Parties") shall have no liability and shall be held harmless for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this drawing. Any and all disputes, claims and causes of action arising out of or connected with this drawing or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this drawing, but in no event attorney's fees. If for any reason the drawing is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the drawing, SAGE Publications reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the drawing and to disqualify any individual who tampers with the entry process, violates these Official Rules and Regulations, or acts in a disruptive manner. In the event the drawing is terminated, SAGE Publications reserves the right to award prize in a random drawing from among all eligible, non-suspect entries received for the applicable drawing up to time of such action.

WINNERS LIST:

For a list of winners, send a self-addressed, stamped envelope to: Journal Email Alerts Drawing Winner, Sheenagh McCarthy, SAGE Publications, 2455 Teller Road, Thousand Oaks, CA, 91320. Requests must indicate the month(s) for which winners' names are requested.

SPONSORS: SAGE Publications, Inc., 2455 Teller Road, Thousand Oaks, CA 91320 and SAGE Publications Ltd., 1 Oliver's Yard, 55 City Road, London, EC1Y 1SP, U.K. (collectively, "SAGE Publications")

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