

Signal

Issue #1
Fall 2014



p 2-3

Supporting the
Author's Voice



p 4

Engaging with
Key Debates in
Higher Education



p 5

Innovations



p 6

Author
in Profile



p 7

Tips
for Authors



p 8-9

Journal
News



p 8-9

Behind the
Scenes at SAGE



p 10-11

Celebrating
SAGE authors



p 12

SAGE Facts
and Figures

Introducing Signal

I'd like to welcome you to *Signal*, SAGE's twice-yearly newsletter for authors and editors. You are receiving this newsletter because you have published with us; whether through writing books, editing journals, or contributing chapters or articles to those titles, in print or digital form, and, in many cases, in a combination of these.

Personally speaking, it is apt timing to be writing to you now. I joined SAGE 25 years ago in a state of great excitement. I was awed to think I would be working with scholars, researchers, and educators who were quite profoundly enriching our culture through content that would give readers across the world greater knowledge and understanding. And I was thrilled to know that, as a publisher, we could be part of that process.

Twenty-five years later, with so much that has changed, it is deeply gratifying to think that the essence of this partnership has continued. Thanks to the books, journals, and online products that you create and we publish, people around the world are learning about culture and society, politics and human behavior, and organizations ranging from the media to schools, as well as research methods, engineering, medicine, and so much more. You are influencing students, you are influencing fellow researchers, and ultimately, you are influencing policymaking and public debate quite profoundly.

At SAGE we don't forget that content and authorship are still of central importance in this changing world of academia. But changing it is, and in so many ways. Two kinds of dynamic have emerged that are ripping

up our familiar terrain, and in that context, we all need trusted guides.

Most obviously there is technology and its handmaidens—the rise of huge tech companies and the many innovations from massive open online courses (MOOCs) to open access (OA) and from Wikipedia to Big Data do not need rehearsing. Notwithstanding controversy, false starts, and hype cycles, we can hardly doubt that our work and lives are going through irreversible and dramatic change. I often find myself reflecting on an insightful comment by the futurist Roy Amara: “we tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run.” We need to know how to respond to, and how to harness, these changes.

Then there is the layer of political engagement, including substantial pressures to demonstrate impact, or value for money, which is becoming increasingly intrusive and damaging to the project of passionate scholarship and true pedagogy. Laid on top of that is the direct political meddling that has gone on in the funding and the structure of research, in particular in the social sciences.

How are we at SAGE responding? Obviously, we're engaging with new kinds of publishing. We were founded on a principle of innovation: whether it was enabling the development of new disciplines or new business models or launching hundreds of journals or publishing thousands of authors whose voices weren't being heard before. And that pioneering spirit is as alive today as it ever was. We are publishing products that

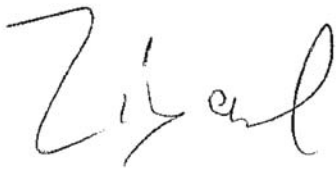
Continued on page 2

Continued from page 1

were inconceivable until recently, such as SAGE Open, the first social science cross-spectrum journal which we launched three years ago, or a whole suite of born-digital tools, such as SAGE Research Methods, or digital archives under our Adam Mathew imprint.

We have also been hugely involved with political activity, partnering with major umbrella organizations, to respond directly to the many threats to social science funding on an international scale, especially in fighting the various bills to defund social science that have recently been debated by the US Congress. And we have taken on various partnerships to engage with new forms of communication in general whether our recent minority shareholding in PeerJ, the open access organization, or our partnerships with *The Conversation* to give a more public voice to academics or, indeed, with Index on Censorship, the world's leading organization that defends free expression. Look through *Signal* for more details on the ways in which we are responding.

Your publisher's role is to be an interpreter, a responder to, and a shaper of those changes—to innovate and avoid complacency but, equally crucial, to be faithful to our animating spirit, to our fundamental values, and to hold to those as we find new ways to deliver on them. We hope to continue to be a trusted partner to each of you, and help you achieve your own scholarly and educational goals, and between us to be able to educate generations of the future. I hope you will take a closer look at our attempt to signal our commitment as an independent, innovative, and ethical publisher to our collaborators, to the academy and research in general. We're proud of our partnership with you, our authors and editors around the world, but sometimes the particulars get lost in the to and fro of daily life. That's why we offer you this newsletter, to help distinguish this Signal amid the noise.



Ziyad Marar, Global Publishing Director, SAGE

Ziyad Marar is the executive vice president and global publishing director for SAGE. He is also author of *The Happiness Paradox* (Reaktion, 2003), *Deception* (Acumen 2008), and *Intimacy: Understanding the Subtle Power of Human Connection* (Routledge, 2012). He [writes](#) and [speaks](#) widely on themes to do with scholarly communication and can be followed on Twitter: [@ZiyadMarar](#).



Supporting the Author's Voice



For SAGE, as a publisher, our fundamental role is to act as under-laborers to the ideas of scholars, researchers, and educators and to help their transmission into the minds of those seeking knowledge and understanding. We do this through our publishing of course (be it books, articles, or newborn digital modes), but we also see a role in approaching this mission more holistically.

A necessary condition for supporting the academic voice is freedom of expression. This is why we work so closely with our friends at Index on Censorship, the world's leading organization defending free expression. It has always been part of SAGE's core mission to support

freedom of academic inquiry for all scholars and researchers so to enable debate and discussion of diverse ideas to continue untrammelled. This theme featured at the annual conference of the American Library Association (ALA) in Las Vegas this past summer. SAGE teamed with the ALA's Office for Intellectual Freedom on a Banned Books Video Readout Booth. More than 200 librarians, authors, and students read short excerpts from the banned book of their choice and offered a few thoughts about why that book matters. The readings were recorded and are available on [Banned Books Week's YouTube channel](#).

While this freedom is a necessary condition, it is not sufficient to enable the transmission of ideas. These ideas need to be amplified through many routes, familiar and novel. An extension to our normal publishing channels is our work on our online community spaces, [Social Science Space](#) and [Methodspace](#). In the latter case, nearly 20,000 researchers are engaging with each other on issues and practical advice around methodology.

Our strategic partnership with [The Conversation](#) is another case in point and offers authors a particularly powerful route through which you can reach a far wider audience than is typically available to researchers, combining academic

rigor with journalistic flair. Originally launched in Australia in 2011, it is now that nation's largest independent news site. *The Conversation* UK launched two years later, and *The Conversation* US has recently launched. Articles published on the site are authored by academics—from the science, technology, and medical fields as well as the social sciences and the humanities—with the help of experienced journalists, which ensures research is accurately and engagingly reflected within the media. Almost 60 SAGE authors and editors already contribute to *The Conversation*. Collectively, SAGE authors on *The Conversation* have had more than 1.2 million readers and their research has been picked up in leading global outlets such as *The Washington Post* and the BBC. Finding ways to support the author voice can sometimes mean direct involvement in advocacy and political processes. Since our founding in social and behavioral sciences nearly 50 years ago, we have felt a particular responsibility to champion and support their essential worth. More recently, with the difficult political landscape surrounding academic funding in the US, and the upcoming general election in the UK, SAGE has been working closely with society, research and academic partners to raise awareness of and action change against these threats to the academic community. In the US, the threat is more immediate. With specific measures like the FIRST bill (see sidebar) and the return of 2013's expired Coburn Amendment, which shackled National Science Foundation funding for political science, the challenges against social science funding have been acute in 2014. Such work has included collaborative initiatives with prominent national umbrella organizations, such as

the [Federation of Associations in Behavioral & Brain Sciences](#) (FABBS) and the [Consortium of Social Science Associations](#) (COSSA), and the sponsoring of lobbyist **Mark Vieth** to advocate for policies that protect social science research funding and that support high-quality research. In addition, **Howard Silver**, the retired executive director of COSSA, has been brought on as a columnist for Social Science Space to report on the Washington scene.

In the UK, we continue to work closely with leading partner organizations such as the [Campaign for Social Science](#) (CfSS), the [British Academy](#) and the [Academy for Social Sciences](#), holding and supporting lecture and panel debates, and will be publishing the CfSS pre-election report advocating the value of social science in February, ahead of the May 2015 general election.

On August 29, in response to the global concern for effective treatment and prevention of ebola because of the recent outbreak in West Africa, SAGE opened access to a selection of relevant research articles of particular interest to researchers, healthcare workers, and policymakers, freely available throughout 2014 on our blog [SAGE Connection](#). Visit connection.sagepub.com and search for "ebola." We believe that SAGE has a key role to play in drawing together and coordinating the many strands of this debate reaching across disciplinary,

organizational, and geographical boundaries.

To follow these various activities and the changing political landscape we recommend you follow our online news site, Social Science Space, which celebrates and champions the value and impact of social science while serving as a clearinghouse for industry/infrastructure issues affecting the social sciences. Among the site's 60 partners are new additions: [Social Science Research Council](#), the FABBS, the [Population Association of America](#), the [Human Security Centre](#), and the [Communication University of China](#). Social Science Space is also actively interested in bringing on key players – social scientists, chief funders, societies, think tanks, policymakers, and politicians to write compelling articles on issues ranging from impact to funding and from ethics to metrics for the site. Supporting you, our authors and scholarly partners, with access to dissemination and promotion of your research is a key goal of SAGE's. Through our society partnerships and work with community sites, news outlets, and key industry bodies, we will continue to be an active voice in the debates that have an impact on you and will continue to ensure that the public value of high-quality research is recognized and supported across the globe.

For more information or to inquire about how to contribute to Social Science Space, contact the site's editor, Michael Todd, at michael.todd@sagepub.com.

To learn how to become an author for *The Conversation*, visit <https://theconversation.com/become-an-author>.

FIRST Explained

In March 2014, SAGE joined American science associations and universities in opposing the Frontiers in Innovation, Science, and Technology or FIRST Act (H.R. 4168). This bill proposes cuts to the funding level for the [Directorate of Social, Behavioral and Economic Sciences](#) of the National Science Foundation (NSF) by almost 42% and would impose unnecessary and burdensome rules on the proven grant-application procedures and gold-standard merit-review processes overseen by the researchers at the NSF.

Members of the US House Committee on Science, Space, and Technology, introduced the FIRST Act aiming to reauthorize the [America COMPETES Act](#), first introduced in 2007, to "invest in innovation through research and development, and to improve the competitiveness of the United States."

The FIRST Act has been heavily criticized for impeding the nation's goals for development, innovation, and competitiveness. Those opposed to FIRST outline the vital role social, behavioral, and economic (SBE) research plays in addressing the complex human phenomena that have an impact on areas such as health, national security, responding to disasters, and technological innovation.

To learn more about FIRST Act, its supporters and opposing organizations, visit PopVox.com, which provides a real time snapshot of constituent conversations with lawmakers and makes it easy to write directly to your representative on issues you care about. Search for H.R. 4168.

[Index on Censorship](#) is an international organization that promotes and defends the right to freedom of expression. If you would like to write for the *Index on Censorship* magazine, contact the editor, Rachael Jolley, at rachael@indexcensorship.org



Professor Cary Cooper, chair of the Academy of Social Sciences, talks about the state of the disciplines with SAGE's founder, Sara Miller McCune, at the Reform Club.

Engaging with Key Debates in Higher Education



In addition to our policy work and advocacy, SAGE is deeply involved in enabling key debates around current themes in our scholarly communications system.

Collaborative workshops around peer review | Based on a collection of concerns raised by their peers, [Sense about Science's Voice of Young Science](#) (VoYS) group set off to interview scientists, journal editors, grant-body representatives, patient-group workers, and journalists from around the world to find out how peer review works, the challenges for peer review, and how those interested can get involved in its support. The result was this helpful guide titled [Peer Review: The Nuts and Bolts – A Guide for Early Career Researchers](#).

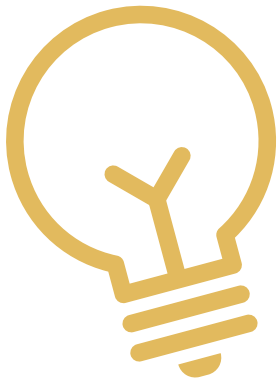
“We have not avoided criticisms of the peer review process in this guide,” the authors stated.

“Rather, we entered into the debate, asking journal editors and reviewers some challenging questions about scientific fraud and plagiarism going undetected; issues of trust and bias; ground-breaking research taking years to publish; and how the system benefits scientists.”

Based on Sense about Science's peer-review guide, SAGE has co-sponsored workshops, which inform early career researchers about how to use research findings to decipher policy issues. The free half-day events explore how peer review works and the role of peer review in helping the public to evaluate research claims.

In November, SAGE and Sense about Science will collaborate again with a panel debate which brings together media and policy figures as part of the ESRC Festival of Social Science. The panel will conduct an engaged discussion around peer review and the reporting of social science research within the media.

Examining the REF2014 | Results of the Research Excellence Framework, or REF2014, will be published on December 18. Ten days before that unveiling, SAGE will host a half-day conference at the Institute of Contemporary Arts in London looking at the funding panel. Cambridge's **Stefan Collini**, professor of intellectual history and English literature at the University of Cambridge, will be keynote speaker and master of ceremonies for the event, which will include other speakers such as social science champion Professor **Helen Small** of Oxford, who has written on the REF, and two professors who have been critical of REF, **Thomas Docherty**, an expert on Scottish literature at Warwick, and **Derek Sayers**, a sociologist who teaches Czech history at Lancaster. The conference will also mark the launch of the new SAGE Swifts series and its first two titles, *Universities at War* and *Rank Hypocrisies*, authored by Docherty and Sayers, respectively, and centering on REF2014.



INNOVATIONS

Scholarship and education are in a period of rapid change as they adapt to advancing technologies and changing student/researcher needs. From Big Data to OA, authors and editors are being handed new tools—and new challenges—for disseminating their work and reaching these audiences.

SAGE Video Collections | Video is already an integral part of flipped classroom teaching, MOOCs, hybrid courses, and online learning. Research shows that video helps improve learning outcomes. According to a 2014 Kaltura survey, 88% of educational professionals believe video improves the educational experience, and 74% believe using video will increase student achievement. The authors of [an article in Edudemic](#) in March this year surmised that video helps students become actively engaged in their learning, increases motivation and improves scores. For teachers, it can support creativity and classroom effectiveness. More prosaically, embedded video is growing in traditional classrooms so instructors can make better use of class time, according to [a 2014 report by NMC Horizon](#).

SAGE is watching with interest as research continues to emerge on the benefits and challenges of including video in the classroom and beyond, as well as what it means for libraries. We are working in close collaboration with librarians, academics, researchers, and students to ensure we can support their needs.

What are we doing in this space? Spring 2015 will see the launch of SAGE's video collection, composed of pedagogical videos for lecturers, academics, practitioners, researchers and postgraduate students. Education, Counseling & Psychotherapy, and Media Studies & Communication will be available at launch, with five additional collections to appearing later in the year.

MD Conference Express | In February SAGE acquired The Goodwin Group International, which publishes [MD Conference Express®](#), the first publication to subject medical conference highlights to the rigorous test of peer review. *MD Conference Express* has developed a unique model for rapid global dissemination. Reports are written entirely from primary source materials, with content selected in partnership with the scientific planning committees of the conferences themselves. Their commitment to high-quality peer-reviewed content is a valuable complement to SAGE's medical journal portfolio and will allow SAGE to offer medical societies a way to enable research presented at their conferences to quickly inform further research and clinical practice. **Jennifer Schünemann**, founder and president of The Goodwin Group, will continue to lead *MD Conference Express* from its offices in Woburn, Massachusetts.

Open Access | The OA movement has reached something of an inflexion point in recent years. Every part of the scholarly communications system has been, or will be, affected and accordingly we have been actively involved, supporting the research community navigating challenges together. We recognize that one size does not fit all and are experimenting with different models. SAGE Open, the first cross spectrum OA journal in the social sciences is now in its third year and has published 600 papers to date. To submit to SAGE Open, or for more information please visit www.sagepub.com/journals/Journal202037/manuscriptSubmission.

PeerJ Inc. | Most recently we have taken a minority stake investment in **PeerJ Inc.**, a start-up publisher of the OA journal [PeerJ](#) and preprint server [PeerJ PrePrints](#). PeerJ, which primarily serves the biological and medical sciences, uses an innovative business model whereby authors pay a onetime fee for a lifetime publishing plan, giving them the ability to publish their articles openly at no cost to readers. **David McCune**, non-executive director of SAGE, now sits on the PeerJ board of directors alongside **Tim O'Reilly**, CEO and founder of O'Reilly Media, and co-founders Jason Hoyt and Peter Binfield. PeerJ maintains its position as an independent company.

Online Platforms | Creating a single-search, one-stop shop for American social science data in fields such as healthcare, crime, education, employment, religion, and government finances, SAGE has launched [SAGE Stats](#), an interactive statistical resource that provides vetted, hard-to-find data from private and public sources to students and researchers. The newest piece of the platform is Local Stats, a collection of comparable data from U.S. counties, cities, and metropolitan areas across all 50 states on a variety of topics in the social sciences.

Mass Observations Online | With the 1937 advent of the pioneering social research organization Mass-Observation, founders anthropologist Tom Harrison, filmmaker Humphrey Jennings, and poet Charles Madge aimed to create an "anthropology of ourselves" and recruited a team of observers and a panel of volunteer writers to study the everyday lives of ordinary people in Britain. **Adam Matthew**, SAGE's primary-source digital-archiving company, has been digitizing this invaluable trove, which continued in its original incarnation until the early 1960s. The project is targeted for completion in January 2015.

During OA Week in October, SAGE hosted a webinar aimed at librarians and drawing on experts for the two US-based main industry groups examining the federal direction to increase public access to government-funded research, the [Clearinghouse for the Open Research of the United States](#), or CHORUS, and the [SHared Access Research Ecosystem](#), or SHARE. You can find a link to the archived webinar at <https://connect.iu.edu/p92tlshposz/>



Author in Profile

Neil J. Salkind

*Professor emeritus in psychology and research in education,
University of Kansas,*



SAGE books authored:

Among many . . .

[Statistics for People Who \(Think They\) Hate Statistics](#) (5th edition) and a similar title for an Excel version (now in process in its 4th edition)

[Excel QuickGuide to Statistics](#)

[100 Question & Answers about Research Methods](#) (the first of the 100 Q&A series I edit)

What do you study?

I was trained as a developmental psychologist, but my interests have always been very broad. I originally studied cognitive and social development of children and then child and family policy but have been most intrigued by the nature of the developmental process in general—how change takes place and its importance in the progress of the human organism across the life span.

When/how did you start working with SAGE?

I was fortunate enough to meet C. Deborah Laughton at a conference very early on in my career, and I eventually brought her the idea for the *Statistics for People* book. She was very enthusiastic, and when she left, that enthusiasm spilled over to Lisa Shaw and now Vicki Knight—all huge advocates for the books and the ideas on which they are based.

What's the most interesting question that's ever been raised by one of your readers?

This happened last week (I encourage readers to contact me). It had to do with the nature of significance levels and why they are important. While it does not seem as such, statistics includes many “gray” areas where there is no clear-cut answer. That makes the topic very interesting and fun to study and teach.

What advice would you offer a first-time author?

Three very important things:

Stay in very close touch with your editor so he or she knows exactly where you are in the process.

Keep extensive notes regarding your sources and don't defer what you can do now (such as confirming a fact or a reference) for later. Later never seems to come.

If you feel like you are taking a shortcut, you are. Don't take any shortcuts. Be as aggressive as it takes to do the job you want and the job that will lead to a successful book.

Talk with other authors—there's a lot beyond the scholarship that's important to writing a successful textbook.

What's the biggest goal you have yet to achieve in your career?

Having a series of successful books was a major goal, and with the help of the people at SAGE, that has happened.

Who would you most like to share a beer and burger with, living or dead?

Julia Child for her enthusiasm, love of fine things, passion for food, wit and intellect. That, and any of the Coneheads from Remulak. If you missed that last one, see <http://en.wikipedia.org/wiki/Coneheads>.

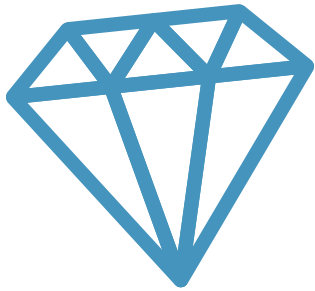
What interests you apart from your field of study?

More things than I will ever have time for including letterpress printing, masters swimming, old Volvos and old houses, book collecting, cooking, and reading very speculative time-travel-based science fiction and other genres.

And brownies?

What's more to write, but see <http://neiljsalkind.wix.com/brownies>.





Tips for Authors

Is that notion of pen hovering above paper and words whizzing round in your head but somehow never making it to the page one that you can relate with?

Too often, we find ourselves stuck when it comes to academic writing. How do we get started on our work? What do we write? How do we ensure that everything is explained clearly? Do we really need those extra 100 words?

The challenge of academic writing has stumped many a professor, student, budding author, and researcher. So in a bid to help you get that pen to paper, we spoke with Gillie Bolton, author of [Inspirational Writing for Academic Publication](#) (SAGE, 2014), to and we present here her top four tips for academic writing.

Identify Your Reader

In your imagination, sit your reader in front of you. Write him/her a letter telling them about the book/article you want to write. Say whatever you want to say: no real person need ever read this.

For example, Professor Stephen Rowland was completely stuck with a book for which he had a contract. I told him to sit with a laptop anywhere but at his desk and write these letters. He was initially very suspicious (“stupid waste of time”), but once he’d started, he didn’t stop and wrote the whole book with no further block.

Ask Yourself, “What Is It That I Am Really Writing About?”

You are at a crowded party; someone approaches you and asks about your work. To keep his or her interest, you have to respond succinctly—in *one sentence*.

Write that sentence.

This sentence is an open sesame: once you have it, writing all the rest becomes easier, because you know what it’s about.

Go Somewhere Else!

When you feel jaded about or blue with writing, take your laptop/iPad somewhere entirely different (bed/by a tree or lake/the beach/a cafe). Allow yourself to write about your subject in a “nonacademic” way for a while (you can easily redraft later).

Or try writing at a different time of day: try 5 a.m.!

Lost Focus? Got a Real Block?

Think up the kindest, most insightful, helpful person you can imagine.

Write this person a letter, telling your worries about your writing to him or her.

Write this person’s reply.

Enjoy Writing!



Journal News

SAGE publishes more than 800 journals on behalf of more than 300 learned societies in disciplines across the social, behavioral, health, and physical sciences.

Recent launches and acquisitions include:

[Policy Insights from the Behavioral and Brain Sciences \(PIBBS\)](#) | SAGE and **Federation of Associations in Behavioral & Brain Sciences (FABBS)** launched a new journal addressing the interface between policy and research on behavior, mind, and brain.

[Big Data & Society](#) | An OA, peer-reviewed scholarly journal dedicated to exploring the implications of Big Data for societies, *Big Data & Society* aims to move beyond the usual notions of Big Data and provide a platform for connecting debates on how Big Data practices are reconfiguring academic, social, industry, business, and government relations expertise, methods, concepts, and knowledge.

[Digital Health](#) | The new OA journal *Digital Health* started accepting submissions in early October. *Digital Health* is a new interdisciplinary, peer-reviewed OA journal designed to facilitate dialogue between key players within this rapidly emerging field. It covers the practical application as well as social, political, and economic implications of advances in informatics and technology in medicine, health, and all aspects of wider health care. *Digital Health* will publish a variety of article types and multimedia including video articles aimed at researchers, clinicians, and allied health practitioners, patients, social scientists, industry, and government.

[Journal of Empirical Research on Human Research Ethics](#) | *Journal of Empirical Research on Human Research Ethics* is the only journal in the field of human research ethics dedicated exclusively to publishing empirical research. With a focus on a wide variety of cultures and contexts, the journal fosters collaboration among the ethics research community, stimulates new research, and disseminates knowledge to foster intelligent application of ethical principles in research contexts worldwide. *European Journal of Probation* | In partnership with the University of Bucharest | **Ioan Durnescu**, editor



Behind the Scenes at SAGE

Mark Levenson

*Production Operations Manager,
Thousand Oaks, California, USA
SAGE employee since: July 2011*



British Journal of Occupational Therapy |

Previously self-published, the monthly *British Journal of Occupational Therapy* is the official journal of the College of Occupational Therapists, the only professional association for occupational therapy staff in the UK, with a membership of nearly 30,000. With the publication of research on the effectiveness, benefits, and value of occupational therapy, its aim is to disseminate international articles relevant to theory, practice, research, education, and management in occupational therapy.

Annals of Otolaryngology, Rhinology & Laryngology |

Acquired in March, the monthly publication includes original research dealing with clinical or scientific aspects of otolaryngology, bronchoesophagology, head and neck medicine and surgery, maxillofacial and plastic surgery, audiology, speech pathology, and related specialties. In association with the American Broncho-Esophagological Association | **Richard J.H. Smith**, editor

Exceptional Children and TEACHING Exceptional Children |

Acquired in March, the quarterly journal includes original research and analyses that focus on the education and development of exceptional infants, toddlers, children, youth, and adults. From the Council for Exceptional Children | **Kristin Sayeski**, editor **Journal of Intensive Care Society |** Beginning in 2015, SAGE will publish the *Journal of Intensive Care Society* (JICS), a resource for all health professionals involved in critical care, which goes to more than 3,000 professionals. JICS has already gained an outstanding reputation not only for publishing high-quality original research but also for providing a forum for raising topical issues and for discussing trends and developments within the specialty.

AERA Open | The American Educational Research Association, the nation's largest professional organization devoted to the scientific study of education, has named three professors from the University of California, Irvine (UCI)

as the inaugural editors of AERA Open, the association's new OA journal. **Mark Warschauer**, associate dean of UCI's School of Education and founding editor of another OA journal, *Language Learning & Technology*, will serve as editor in chief; **Greg J. Duncan** and **Jacquelynn Eccles** will be coeditors. The journal began accepting submissions in October.

Global Qualitative Nursing Research | *Global Qualitative Nursing Research*, rigorously peer-reviewed, is an OA journal publishing qualitative research on topics important to nurses including nursing, care, health, and illness. Additional sections develop ideas around ethics and the theoretical base of nursing, establishing evidence and its application to practice.

Trends in Amplification | This journal, which covers a range of topics impacting the ear, brain, and act of hearing, has transitioned from a subscription-based journal to a fully OA journal with the new name, *Trends in Hearing (Trends)*.

**What does your role entail?**

I realize that while the value of what authors provide is in the content of what they write, the perceived credibility of what they write is often based on the quality and appearance of the medium in which they are published. It was the late Marshall McLuhan who, decades ago, coined the phrase "The medium is the message." It is my job to make sure that the medium in which our authors get published—books, other publications, and now nonprint media such as websites—have the quality and appearance that lends credibility to what the authors write. This is achieved by assuring the highest possible quality at the best prices with expedient, on schedule, deliveries for printed products and now for web and online products as well.

What's the most interesting feedback you've gotten about book production you've gotten from an author or a reader?

SAGE's reputation for well-designed and well-produced books that enhance the reading experience. I also understand that authors enjoy and appreciate the personal attention they receive from SAGE production editors, acquiring editors, and customer service representatives.

What are some looming challenges you face in the book production environment?

Not all of our printer vendors have exactly the same abilities. No two printing companies are the same, yet a standard high-quality product is expected from all. The Production Operations Team and I work hard to help each of our printer vendors produce at the quality that SAGE expects.

Who would you most like to share a beer and burger with, living or dead?

Oh, that's easy—my Dad—professor and industry sage Dr. Harvey Levenson. He taught me everything that I know about printing.

What interests you outside of work?

That's also easy—my family— my wife Jessica, daughter Brianna, who just started college, and son Alec, who is a freshman in high school. I also enjoy sports, going to the gym, motocross, and spending time with family and friends.



Celebrating SAGE Authors

Our authors, editors, and publishing partners are a big part of SAGE's success, and we thank you for your continued support. We are always delighted to see our authors being recognized, both in industry and in academe for your continued high quality work and engagement in the field. Our congratulations to you all.

Queen's Birthday Honours | The chair of the Academy of Social Sciences, Professor **Cary Cooper**, was knighted in the Queen's Birthday Honours list for his services to social science. He is professor of organizational psychology and health at Lancaster University and the author or editor of more than 160 books, on occupational stress, women at work, and industrial and organizational psychology.

National Science Board | Among the six scientists nominated by President Barack Obama for six-year terms on the National Science Board were **two social scientists**: **Robert M. Groves**, the former director of the U.S. Census, and **James S. Jackson**, president of the Consortium of Social Science Associations. The board sets policy for the federal National Science Foundation and provides advice to the president and Congress on science and engineering policy.

James A. Banks | The Kerry and Linda Killinger Endowed Chair in Diversity Studies at the University of Washington and the editor of [Diversity in Education](#), James A. Banks received the **Fielding Graduate University Social Justice Award** for his work in social justice and multicultural education.

Virginia Braun and Victoria Clarke | [Successful Qualitative Research](#), a textbook co-written by psychologists Virginia Braun and Victoria Clarke, of the University of Auckland and the University of the West of England, respectively, has won a Distinguished Publication Award from the **Association for Women in Psychology** and it being shortlisted for the British Psychological Society's annual book award.

Gregory Francis | SAGE's digital textbook [IntroStats Online](#) by Gregory Francis, a Purdue University professor of psychological science, won a CODiE Award from the Software & Information Industry Association for Best Social Sciences Instructional Solution.

Kerric Harvey | The 2014 APEX Award in the category of One-of-a-Kind Publications in print went to [SAGE's Encyclopedia of Social Media and Politics](#), edited by Kerric Harvey. The reference text was also cited in *Library Journal's* best Reference List this year.

Anne Merewood | Under her direction, the Breastfeeding Center at Boston Medical Center received a [\\$2.125 million grant](#) from the W.K. Kellogg Foundation to increase breastfeeding rates and improve maternal/infant care in local communities. Merewood also serves as editor of the [Journal of Human Lactation](#).

David Paré | The Canadian Counselling and Psychotherapy Association (CCPA) presented the CCPA Counselling Book Award to David Paré, a psychologist and professor in the Faculty of Education at the University of Ottawa, for his book [The Practice of Collaborative Counseling and Psychotherapy](#).

Gregory Privitera | A "Texty" award for Most Promising New Textbook from the Text and Academic Authors Association has been awarded to Gregory Privitera, an associate professor of psychology at St. Bonaventure University, for his title [Research Methods for the Behavioral Sciences](#).

The awards showcase the best organizations, teams, individuals, initiatives and resources in the UK.

Tina Bruce | SAGE author **Tina Bruce**, CBE, was awarded the Lifetime Achievement award at the 2014 Nursery World Awards.

Clare Fitzgerald and **Mary-Clare Hano**, who coauthored (with Branda Nowell and Todd Steelman) the paper titled "Stories from the Fire: An Initial Look at Institutional Responses to Operationally Engaged Residents on Wildfires of the Western United States," received the debut best doctoral paper award at the Public Administration Committee annual conference.

Three SAGE books were shortlisted for the 2014 Nursery World Awards under the category of staff resources:

[Child Development for Early Years Students and Practitioners](#) | Sally Neaum

[Effective and Caring Leadership in the Early Years](#) | Iram Siraj and Elaine Hallet

[Effective Assessment in the EYFS](#) | Jan Dubiel

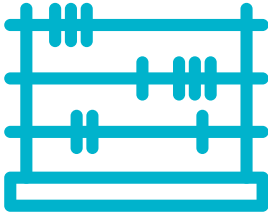
Honorary Degrees | In June and July of this year Sara Miller McCune, SAGE's founder and executive chairman, received a fellowship from Cardiff University and an honorary degree of Doctor of Letters from Bath University. Both degrees acknowledged and honored Sara's esteemed work and contribution to the fields of social sciences and to the global publishing industry.



Caption: Vice Chancellor Glynis Breakwell, in the Department of Biology and Biochemistry of the Faculty of Science at the University of Bath confers an honorary degree on Sara Miller McCune.

Summer Party | (featured below) In July, SAGE's UK office hosted its annual summer party to both honor our long-standing and new relationships with our employees, authors, and publishing partners and celebrate the diverse range of fields and disciplines in which SAGE authors publish. Held at the Victoria and Albert Museum in London, and attended by SAGE's founder and executive director, **Sara Miller McCune**, the event was an opportunity for authors, editors, academics and SAGE staff alike to catch up and celebrate the year's achievements as well as look forward to the next.





SAGE Facts and Figures

Did you know . . .

SAGE's name, so suited to an academic publisher, is actually drawn from the first names of its founders, **S**Ara Miller and her husband, **G**Eorge McCune. They would marry in 1966.

As of this summer, SAGE has been the home of **393,858** total **authors** and **contributors**. If they gathered in one place, that group could be the 175th-largest country by population, with more individuals than Iceland, Barbados, or the Bahamas.

SAGE's top **100** best-selling titles combined have shipped more than **5.2 million** copies.

Feedback



We want to hear from you!

We'd love to hear what you think about *Signal* — it's quick and easy to send us your feedback!

Let us know if your contact information has change — we always want to stay in touch.

Have an idea for your next book, or want to introduce us to a prospective author?

For all these and more, send us an email at signal@sagepub.com.



50
YEARS

SAGE was founded in 1965 by Sara Miller McCune to support the dissemination of usable knowledge by publishing innovative and high-quality research and teaching content. Today, we publish more than 800

journals, including those of more than 300 learned societies, more than 800 new books per year, and a growing range of library products including archives, data, case studies, reports, conference highlights, and video.

SAGE remains majority-owned by our founder, and after Sara's lifetime will become owned by a charitable trust that secures our continued independence.