Research methods are the connective tissue that binds together the work of scholars across disciplines, across geographical boundaries and across levels, from an undergraduate student embarking on a dissertation through to a senior professor working with a team.

While not a discipline in its own right, this activity – the design, collection, analysis and presentation of data – is the foundation upon which knowledge claims must sit. SAGE has throughout our history committed to publishing research methods to support researchers as they develop their fields through journal articles, textbooks and now a suite of born digital products. Throughout this time, methodological innovations have reshaped the nature of research and SAGE responded creatively, for example by publishing in evaluation, qualitative methods, mixed methods and new statistical techniques.

Further innovations are only going to grow in number and scale, triggered in part by the rise of big data and new technology. Social researchers are agog at the chance to listen to millions of voices, observe billions of interactions, and to analyze patterns at a scale never seen before. But to engage seriously requires new methods and forms of collaboration, with a consequent erosion of the once insurmountable barrier between quantitative and qualitative research.

Moreover these shifts might stick if we continue to see centers of excellence, such as the Institute for Quantitative Social Science at Harvard, focusing on data intensive social research, showing how institutions can reconfigure themselves to respond to this opportunity. As Gary King, the institute’s director, has put it:

The social sciences are undergoing a dramatic transformation from studying problems to solving them; from making do with a small number of sparse data sets to analyzing increasing quantities of diverse, highly informative data; from isolated scholars toiling away on their own to larger scale, collaborative, interdisciplinary, lab-style research teams; and from a purely academic pursuit focused inward to having a major impact on public policy, commerce and industry, other academic fields, and some of the major problems that affect individuals and societies.

An example comes from the University of California, Berkeley, where Nick Adams and his team are analyzing how violence breaks out in protest movements. It’s an old sociological question, but now with a database (thanks to the number of Occupy movements in the US) that is so large the only way to analyze the material feasibly requires a Crowd Content Analysis Assembly Line, which combines crowd sourcing and active machine learning, to code vast corpora of text. This new form of social research, drawing on computational linguistics and computer science to convert large amounts of text into rich data, could lead to insights in a vast array of social and cultural themes of our time.
Supporting the Author’s Voice

Responding to the changing and challenging landscape of scholarly research, SAGE Publishing is addressing debates around enhancing methodological rigor, research validity and metrics through extended partnerships with both Kudos and Publons.

Kudos, a third party web-based service for authors, allows them to explain, enrich, share and measure the impact of their article (www.growkudos.com). Following a pilot with 10 journals, SAGE has signed an agreement to include all of our journals in Kudos until 2018. Through Kudos – which is free for authors – you write a plain language explanation of your research, which is then used to create trackable links for sharing online via email, Twitter, Facebook and LinkedIn. You can supplement your original work with podcasts or videos on your Kudos page, and measure your own impact by seeing citations and Altmetric scores for your work. A 2013 study found that authors using Kudos sharing tools saw an average of 19 percent more downloads for their published work. We’re not the only ones seeing the value of getting your work into more hands: Kudos won the 2015 Association of Learned and Professional Society Publishers Award for Innovation in Publishing.

To further enhance the author’s visibility and Kudos benefits, we are strongly encouraging authors to utilize their existing (or register for a free today) unique ORCID identifier with each journal submission. For more information on the Kudos and ORCID benefits visit www.growkudos.com/about/orcid.

At SAGE we are dedicated to supporting the growth of academic innovators who think outside the box to improve scholarship – even when their influence disrupts long-established practices, such as peer review. In early 2016 SAGE invested with a minority stake in Publons, a company founded in 2013 specifically to raise the status of peer reviewers in large part by making peer reviews a measurable research output and by speeding up the peer-review process. SAGE, who has been a Publons customer since 2015, shares the belief that peer review is a pillar of the scholarly process and fundamental for the creation of scholarly knowledge, yet reviewing efforts often go unrecognized. It is worth noting that since October 2015 Publons have partnered with ORCID, and using the unique ID Publons-verified review records are automatically displayed alongside other research activities on your ORCID record.

We consider Publon’s work as an important missing piece in our academic publishing industry, and its product is one that will benefit all publishers as well as the entire academic community. SAGE’s investment in Publons (and partnership with Kudos) reflects a commitment to exploring new ways of supporting robust, efficient science and acknowledges the changing research landscape.

There are other ways SAGE supports – and at times defends– the academic voice. Websites Social Science Space and MethodSpace, sponsored by SAGE, provide those respective
communities both a convening place and a venue for discussing the infrastructure of their craft. One particular initiative at Social Science Space has been the acclaimed Social Science Bites podcasts produced by philosopher Nigel Warburton and journalist David Edmonds. Now in its fourth year, the audio series has now spawned a print collection – Big Ideas in Social Science – of transcripts from some of its most fascinating interviews with world-leading academics such as Stephen Pinker, Nobel Prize winning economist Robert J Shiller, and gerontologist Sarah Harper. Big Ideas, like the graphic novel statistics textbook by Andy Field, steps away from the type of books SAGE traditionally publishes and embraces an innovative approach to our mission of serving the community and supporting the author’s voice.

Our mission also calls for SAGE to advocate for our authors’ and editors’ interests in keeping research and its dissemination in the vanguard, whether socially, technologically or financially. SAGE continues to press governments worldwide to fund basic research and protect the foundational principles of academic knowledge, such as peer review. In the United States, we have watched warily as some members of Congress call for reducing funding for some disciplines, such as social science or geoscience, that can produce outputs at odds with their politics. Congressman Lamar Smith of Texas, who heads the House of Representatives Science Committee, has introduced several bills that have been opposed by a collaboration of scholarly societies because the legislation targeted specific disciplines or straight-jacketed the merit review process by which the National Science Foundation funds research grants.

SAGE has responded to this in several ways, such as signing letters from umbrella groups like the Coalition for National Science Funding to increase science funding overall or by hosting quarterly webinars (archived at Social Science Space) to explain the process and importance of the federal funding process to a shell-shocked community that may need to be shown how to stand up for its own interests.

Our advocacy also emphasizes proactive attempts to win hearts and minds on the importance of social science research and the role it can play in responding to societal challenges. In that spirit, on May 11 SAGE will host a session on Capitol Hill where Gary King of Harvard’s Institute for Quantitative Social Science will detail the possibilities presented by the academic analysis of big data – and how that scholarly knowledge augmented by innovative methods can hugely benefit important priorities such as national security and economic competitiveness. Approaches to social research are changing and SAGE is not only engaged in addressing these changes, but also on the frontline supporting our authors, editors and research community as a whole.

For more on Kudos, read the interview on page 7.
SAGE has always prided itself as being an innovative publisher, both in developing and leading new research fields and in finding the best ways to deliver scholarly knowledge.

One such new idea is **SAGE Recommends**, which takes advantage of a proprietary 63,000-word social science taxonomy we’ve developed with the help of Expert Systems to mine the 1.5 million journal articles, more than 250,000 book chapters and reference works, and much more contained in the online scholarly resources: SAGE Knowledge, SAGE Journals, SAGE Research Methods, SAGE Stats, US Political Stats, SAGE Business Researcher, and CQ Researcher. The feature reveals connections between content and concepts across disciplines. Initially available to users of SAGE Knowledge, it will ultimately be a component of most of SAGE’s online scholarly resources.

As users browse book chapters, read reference entries, or watch videos, the SAGE Recommends tab appears on the right side of the browser. Clicking on this tab allows users to explore a scrolling list of suggested journal articles, datasets, reports, case studies and multimedia that is related to the content they are viewing, based on semantically related terms and concepts from the “multidisciplinary thesaurus” that is the new taxonomy.

Even before the SAGE Recommends roll-out, reviews of our existing innovative products have been overwhelmingly positive. Two products, for example, were reviewed in May by CHOICE Connect, which reviews pedagogic products for the Association of College and Research Libraries. Looking at our SAGE Stats, the reviewers wrote, “Overall, the resource is a versatile tool for undergraduates and advanced scholars interested in visualizing a wealth of business data sources in comparative fashion.” Examining our SAGE Research Methods Databases, the reviewers hailed the satisfying evolutionary step for undergraduates or advanced students seeking to learn about or master research methods as “Highly recommended.”

Innovation can also be found in our traditional products on the printed page. In 2016, we will publish 92 methods books, with 49 of those first editions. That includes a new book for every stage of the research journey, enabling students to practice and learn vital skills from data collection, analysis, and making maximum impact with their results. We are also adapting in real time to the needs of the academic community: among those 92 books are two on the subject of data visualization featuring interactive exercises and practice tools. One, coming out in May, is by Andy Kirk, who has an abiding interest in promoting visualization literacy among the general public as well as scholars. The second is titled Effective Data Visualization and is by our best-selling author Stephanie Evergreen.

One of our most daring ventures is a new introductory book on statistics by Andy Field, SAGE London’s best-selling author ever. *An Adventure in Statistics: The Reality Enigma* sees Field – who lists his passions as “cats, playing loud music and teaching statistics” – present a graphic novel centered on a love story as a vehicle to do the latter of these interests. It’s completely accessible to the beginning statistics student and comes at a time when students themselves have challenged the ways in which they are taught.

In March SAGE launched the beta version of its SAGE Business Cases and, while case studies have long been a staple at institutions of higher education, this series is the only series of business cases specifically designed for the academic library market. The digital collection is available on the SAGE Knowledge platform, and included 1,000 separate case studies at its debut.

**Overall, the resource is a versatile tool for undergraduates and advanced scholars interested in visualizing a wealth of business data sources in comparative fashion.**
Starting in 2017, SAGE’s entire body of journals will be accessible through Literatum, a pioneering online publishing platform from the Silicon Valley-based publishing technology firm Atypon. While the change won’t be apparent to users until the beginning of next year, the migration of SAGE’s almost 1,000 journals is already underway from the HighWire platform, which has hosted our journals content since 2004. The Literatum platform gives publishers direct control over how their content is displayed and promoted via easy-to-use tools that permit non-technical users to quickly and easily deploy sophisticated site enhancements in real time. With the inclusion of SAGE Journals, Literatum will be home to 30 per cent of all English-language scholarly journals.

We have also selected a new vendor for journal printing, the US-based Sheridan. Of most direct impact to our authors, Sheridan will be piloting its front-end editing system, ArticleExpress, which offers a suite of tools to enhance the author experience.

The SAGE-sponsored website MethodSpace, a dynamic online community which has been connecting the social and behavioral research methods community since 2009, has received a long-awaited facelift and transition to a more flexible platform which will be able to offer scholars and students new and better ways to share experiences, engage in the global methods arena and solve problems. At the time of the move the site had 22,000 registered members from around the world.

SAGE itself has received recognition from several sources.

Vivek Mehra, managing director and CEO of SAGE India, received the Sharda Top Rankers Excellence Award for Visionary Leadership at the 17th National Management Summit held in New Delhi – the first time someone from the publishing industry has received this honor. Nominees are judged by industry leaders, academics and editors with business experience.

London-based Stephen Barr, international president of SAGE Publishing, took the reins of The Publishers Association this May. The association is the largest organization representing book, journal, audio and electronic publishers in the United Kingdom. Barr has been vice president and treasurer of the trade organization since May 2015.

SAGE has been nominated for The Bookseller’s Academic, Educational and Professional Publisher of the year award for the fourth year in a row, this time alongside Bloomsbury, Collins Learning, Hodder Education, and Scholastic Education. SAGE was also shortlisted this year for Academic and Professional Publisher of the Year by the Independent Publishers Guild.
Behind the
Scenes at SAGE

Helen Salmon
Senior Acquisitions Editor, College

What does your role at SAGE entail?
I am responsible for acquiring, developing, and publishing new textbooks in research methods, statistics, and evaluation for the College division in the US. I also look after a number of our books series such as the “little green books” (Quantitative Applications in the Social Sciences series), both our evaluation and mixed methods series, and a new book series titled SAGE Innovations in Research Methods.

I work with authors to first develop a good prospectus, which makes a convincing rationale for their project; to look at reviewers’ feedback and take on board their useful suggestions; to help authors develop the best manuscript they can, including pedagogical features that will be useful to students and instructors; and finally to get the final manuscript over to colleagues in Production in order to publish at the optimal time for the book’s adoption potential. My job involves traveling to campuses around the country, and attending conventions, meeting with current and potential SAGE authors: I think it is the best job in the world!

Could you detail more about what methods have meant to SAGE?
Our publishing in research methods, statistics, and evaluation has been the cornerstone of SAGE since the early days. I regularly visit professors on campus, and as soon as I pop my head through the door and spot a row of “little green books” on their bookshelf, I know that I am going to get a great reception. Our research methods publishing is our calling card; no other publisher has a list like this, with big-name authors who have been with us since near the beginning of our books program, right through to new authors who gravitate to us as the natural home for their projects in research methods or statistics.

What are some of the challenges research methods face? How will we address those?
This is an exciting time for the field, and I think there are more opportunities than challenges. Whereas previously social scientists had to conduct surveys or interviews to gather data, they now also have access to massive amounts of new data (quantitative big data, and also huge amounts of textual data from online sources including social media), as well as new tools and techniques for accessing and making sense of these data. The challenge for social science researchers and students is learning how to collect, manage, and analyze this data, and utilize techniques from other disciplines such as informational science and computational linguistics.

What drew you to work at SAGE? Why do you stay?
The people, and the possibilities! I joined SAGE London in May 1998, having met several people (who are all still at SAGE) through conferences and mutual friends. I was drawn to the company because it was larger than the smaller publisher I worked for, and because it seemed to be going places. I stay because SAGE continues to go places, invests in its people and their ideas, is big enough to play effectively in competitive markets, and yet still retains the small-company values in terms of relationships with our authors and our staff.

What’s been the most interesting feedback you’ve gotten from one of your authors or editors?
Many of our authors also publish with the big publishers such as Pearson, Cengage, and McGraw-Hill. What I hear about their experiences with these other publishers is in stark contrast to how they feel valued at SAGE. The big three simply consider them as sources of content to be packaged, sold, manipulated for profit etc., and there is no interest in them as authors and partners at the center of the publishing process.

Who would you most like to share a burger and a beer with, living or dead?
I’d have to say my mom, who passed away when I was in my early twenties. She graduated from Bedford College, University of London (now Royal Holloway) with a BA in English. In this business, I am surrounded by English majors, and I think she’d enjoy hearing about what I do now, and what the publishing world looks like today.

What are your interests away from SAGE?
I have three teenagers, so keeping up with them takes plenty of time, and we enjoy just spending time outdoors in Ojai, California, where we live. I also get a real buzz from seeing live music as often as I can, and generally manage to entice one of my kids to attend a festival or concert with me.
Interview: Kudos team

Kudos co-founders (left to right) Charlie Rapple, David Sommer and Melinda Kenneway, along with Ann Lawson, head of business development

As mentioned elsewhere, SAGE Publishing is extending the partnership with Kudos that began last year to include all content from all our 900+ journals. So how can you as a SAGE author make the most of this new service?

How does Kudos increase reach and impact?

Charlie: It provides researchers with a platform to explain their work in plain language. This can increase the likelihood of it being found (because even fellow specialists often use non-academic language when searching) and also helps non-specialists to understand and therefore to ‘apply’ the work more broadly. Secondly, Kudos provides authors with trackable links to use when sharing their research – and maps the resulting clicks against publication metrics such as views, downloads, citations and Altmetrics. Kudos helps researchers learn where their readers are coming from, and this means that authors can increase the effect of their communications around their work, and ensure they are maximizing readership (a crucial component of impact!).

How can social media be used effectively by authors to increase the visibility of their work?

Melinda: One of our highest-performing authors on Kudos told us that she was relatively new to social media. She started with a Twitter account and built a good network fairly quickly – connecting initially to people she knew and then following people whose posts got her attention. Within a short period of time she was finding that sharing links to her publications on Twitter through Kudos was generating hundreds of views of her work. From there she began to expand her social media presence – key platforms are Facebook and LinkedIn, which Kudos also integrates with. Links can also be shared and tracked from Kudos within networking sites like ResearchGate and Academia.edu – helping researchers identify which sites are most effective in helping them build readership and citations for their work.

What can authors expect to see on Kudos?

David: One of the unique things about Kudos is that we map actions that authors take to help communicate their work against the results of those actions – and we do this in real time. An author who has written a plain language explanation of their work on Kudos and then shared a trackable link through social media can check their Author Dashboard the following day to see how many times the link was clicked, how many times readers clicked through to read the publication and what increase there has been in metrics such as Altmetrics.

How can these metrics gauge the success of an author’s work?

Ann: Until now, authors have had to be quite knowledgeable, and look in a range of different places, to understand the effectiveness of their attempts at sharing news of their research work and resulting publications. With Kudos they can see at a glance the impact of their shares in terms of various metrics including Altmetric score, page views, click-throughs, citation data and more. Each of these metrics measures a different kind of success: Altmetric scores help you understand the attention being paid to your work across a range of traditional and social media, and other online sources from government policy to Wikipedia. Click-throughs and page views on Kudos help you understand how many people have followed the links you have shared.
Tips for Authors

I Have a Journal Article. How Do I Write a Blog Post About It?

A fuller version of this piece was originally posted on Writing For Research, political scientist and SAGE author Patrick Dunleavy’s excellent blog featuring helpful resources and writing advice for PhD students, early career researchers, and anyone seeking to review or improve their research writing.

Assuming you agree that after spending 18 months of your life doing the research for your article it makes sense to spend two of three hours more to get that paper noticed, here’s a brief guide here on generating a short-form digital version of your research article.

1. Consider your audience. While your research methodology is important for a journal article, readers of a blog post will want to digest what is new about your research quickly. So don’t include the methodology section. If your methods are innovative, people probably will need to read the original article to make detailed sense of them; if they’re bog-standard, any expert reader will know them already, and any lay readers will be happy to accept the standard approach.

2. Next get rid of the long literature review at the beginning – in the blog context, no one cares about academic credentialing or point-scoring.

3. Write a narrative heading that gives your essential message substantively. Tell readers very clearly and simply what you found out. You need something meaningful, but in less than 140 characters – that way the blog title can also be the tweet. Don’t try just one heading – experiment with six to ten variants.

4. Write a “trailer” paragraph that spells out in no more than three or four lines why the post is interesting and gives another take on what the key message is (without repeating the title wording).

5. Craft the key findings and arguments out of your journal article so as to form the main text of the blog post. What did your research efforts discover or conclude? What do you make of your key findings or conclusions? If you are instead making an argument, integrating ideas, or developing a theme, you still need to have a crystal clear and substantive summation of the central message. Most academic writing shies away from these questions, taking refuge in formal wording, vacuous discussions, “heuristic insights”, banal statements, or multiple hedged qualifications. It is vital here to front-load the material, putting it into a quite different sequence from the conventional article (which is end-loaded).
   • Start off in a high impact way, ideally trying to begin with something motivating for readers – either a startling fact, a paradox resolved, a key summary statistic, or a great quote.
   • Wherever possible include at least one table or chart, maybe two or three – but avoid having more. The acid test: What do readers really need to know?

6. Don’t assume that readers know what you mean without explanation. Keep specialist vocabulary (“jargon”) at bay and be wary of acronyms and initials and formulae.

7. Write shorter paragraphs than in a journal – say 150 words. Write shorter sentences with real subjects and active verbs.

8. In blogposts all references are unobtrusive hyperlinks – the URL sits behind a relevant highlighted term or short phrase.

9. Try to end the blogpost in a decisive and interesting fashion, one that sums up and encapsulates your argument in a new and neat way, perhaps opening out to next steps or future developments.

10. Below the post, give the title of your long article and a clear link to it, ideally a hyperlink to an open access, full text version.

11. Lastly, include a few lines about yourself. Ideally this should give your organizational position, links to your Twitter, Facebook or email accounts, and perhaps briefly mention recent books (hyperlink the titles) or other key works. Like this:

Patrick Dunleavy is co-director of Democratic Audit, chair of the London School of Economics Public Policy Group, and a professor of political science at the LSE. To follow up these ideas in more detail see my book, Authoring a PhD (Palgrave, 2003) or the Kindle edition, where Chapter 5 covers “Writing Clearly” and Chapter 6 “Developing as a Writer”.
Celebrating SAGE Authors

You, our authors, editors, and publishing partners are crucial to SAGE’s success, and we thank you for your continued support. We are always delighted to see your good work honored by the industry or academe. Our congratulations to you all!

UKLA Academic Book Award | Two titles from SAGE – Understanding Reading Comprehension by Wayne Tennent of the University of East London, and Becoming a Teacher of Reading by Margaret Perkins at the University of Reading – were shortlisted for the 2016 UKLA Academic Book Award.

American Library Association | The SAGE Encyclopedia of Alcohol, edited by Scott Martin, received the Outstanding Reference Source Award from the Reference and User Services Association, a division of the American Library Association.

Choice, a resource for reviews of academic books and digital resources for the higher education community from the Association of College and Research Libraries (also a division of the American Library Association) honored a number of SAGE products as Outstanding Academic Titles, including the entire collection of SAGE Research Methods Cases. Six books from SAGE or its imprints were also named, including For Ethnography, by Paul Atkinson; the CQ Press title Encyclopedia of Transportation by Mark Garrett; Historical Guide to World Media Freedom by Jenifer Whitten-Woodring and Douglas A. Van Belle; The SAGE Handbook of Feminist Theory, by Mary Evans, Clare Hemmings, Marsha Henry, Hazel Johnstone, Sumi Madhok, Ania Plomien and Sadie Wearing; The SAGE Encyclopedia of Intercultural Competence by Janet M. Bennett; and The SAGE Encyclopedia of Theory in Counseling and Psychotherapy by Edward S. Neukrug.

Library Journal | A digital collection of 70,000 documents, Adam Matthew’s Colonial America: Complete CO5 files from The National Archives, UK, 1606–1822, has been awarded Library Journal’s 2015 Best Reference award. The magazine’s review said “there should be at least one copy of Colonial America in each state within the US, accessible to all American history researchers.”

Modern Library | Two other products from Adam Matthew received Modern Library Awards. Popular Medicine in America, 1800–1900 received a platinum award while Popular Culture in Britain and America, 1950–1975 received an honorable mention.


Nico Calavita, recently retired after teaching for 30 years in the graduate program in city planning at San Diego State University, received the Marilyn Gittell Urban Affairs Association Activist Scholar Award, which is co-sponsored by SAGE.

Christopher Fox, associate editor for Therapeutic Advances in Vaccines, received the Washington Global Health Alliance’s Rising Leader Award.

Stephanie Evergreen, author of Presenting Data Effectively and our newly published Effective Data Visualization, received the American Evaluation Association’s Marcia Guttentag Promising New Evaluator Award.

Hannah Gerber, co-author of Conducting Qualitative Research of Learning in Online Spaces, received the 2016 Divergent Award for Excellence in 21st Century Literacies Research.
A key part of SAGE’s publishing pattern has been to partner with learned societies and professional organizations to support the publication of, or sometimes even launch, their flagship journals. A number of partnerships representing a wide range of academic areas and countries have taken place recently, with SAGE now publishing journals such as the International Bulletin of Mission Research in partnership with The Overseas Ministries Study Center; the International Journal of Qualitative Methods with the International Institute for Qualitative Methodology; the quarterly Hispanic Health Care International with the National Association of Hispanic Nurses; Applied Biosafety: Journal of ABSA International with the American Biological Safety Association International; the 33-year-old Journal of Veterinary Dentistry from the Foundation for Veterinary Dentistry, the Academy of Veterinary Dentistry and the American Veterinary Dental College; and the ‘gold’ open access Journal of Patient Experience in partnership with the Association for Patient Experience.

We have also begun publishing the Canadian Psychiatric Association’s Canadian Journal of Psychiatry, which celebrates its 60th birthday this year, and Media International Australia, which has been offering interdisciplinary articles about Antipodean media for the Australian & New Zealand Communication Association Inc. for 40 years. Also from Down Under is the Health Information Management Journal, the official peer-reviewed research journal of the Health Information Management Association of Australia.

On the other side of the partnership spectrum are the brand-new journals. With the European Stroke Association we launched the European Stroke Journal in March and with the International and American Associations for Dental Research launched JDR Clinical & Translational Research. In association with Japan’s University of Niigata Prefecture, we launched the Asian Journal of Comparative Politics.
In April SAGE purchased the full journal portfolio of IP Publishing Ltd., an independent company specializing in publishing in the humanities and social sciences. The deal will see SAGE publish the journals *Industry and Higher Education*, *International Journal of Entrepreneurship and Innovation*, *Outlook on Agriculture*, *South East Asia Research* (co-published quarterly with the School of Oriental and African Studies), and *Tourism Economics*.

SAGE is also expanding the connections made with our valued existing partner societies, often by starting open access (OA) complements to their existing suite of journals. Last year, for example, two OA journals launched with prominent American societies – *AERA Open* with the American Educational Research Association and *Socius* with the American Sociological Association. We also expanded our partnership with the Society for Medical Decision Making with the launch of the OA journal *MDM Policy & Practice*.

In the medical arena, SAGE has acquired two high-profile journals, *Molecular Pain* and *Molecular Imaging*, and launched the OA *Journal of Concussion*.

Our three-year-old OA *Research & Politics* journal received a grant from Carnegie Corporation of New York under its “Bridging the Gap” initiative that will see Carnegie pay the author processing charges for all authors this year and in 2017. The goal of the grant is to support outlets that make the work of academics more accessible and to give scholars of political science incentives to write on topics of broad public interest.

Meanwhile, SAGE's OA social science “megajournal”, *SAGE Open*, celebrated the five-year anniversary of accepting its first article on April 28, 2011. SAGE Open has published more than 1,350 articles since then.
SAGE Video adds Research Methods to the collection

SAGE has taken a progressive role in technology-led experiments to improve student learning. One of these products, SAGE Video, was launched in 2015, offering unique streaming video collections developed in partnership with the academic community. This year we have launched 3 new collections for SAGE Video, extending our coverage to Psychology, Business & Management, and Politics & International Relations. A fourth collection on Research Methods will be launched on the SAGE Research Methods platform in June. Commissioning the production of more than 700 hours of film and interviewing 19,265 practitioners, librarians and educators and students, SAGE Video aims to be a core pedagogical tool for the developing learning environment.

Ziyad is the executive vice president and global publishing director for SAGE Publishing. He is also the author of The Happiness Paradox (Reaktion, 2003), Deception (Routledge, 2008), and Intimacy: Understanding the Subtle Power of Human Connection (Routledge, 2012). He writes and speaks widely on themes to do with scholarly communication and in early 2015 was appointed to the board of the Campaign for Social Sciences (CfSS). More recently Ziyad was also invited to sit on the board of trustees for the UK academic news site, The Conversation. Ziyad can be followed @ZiyadMarar

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Feedback

We’d love to hear from you!

• Idea for your next book?
• Introduction to a prospective author?
• Comments about Signal?

For all these and more, please email us at signal@sagepub.com