

## **SAGE Journals Move to Atypon** **Frequently Asked Questions for Librarian Customers** **February 2016**

SAGE is very excited to share with you that **SAGE Journals is moving to Atypon's Literatum online publishing platform!** We look forward to discussing this project with you in due course. In the meantime, you'll find the answers to common questions here, and feel free to contact your dedicated SAGE Library Sales Manager with any further queries.

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### **Q: Why is SAGE Journals (SJ) moving to a new a platform vendor?**

**A:** In 2015 SAGE made the decision to take the platform out to tender as it is SAGE's policy to regularly review all vendor agreements as part of our due diligence process. Our aim is to ensure that we are getting the best possible service and product offering on behalf of our valued library customers and their patrons, as well as for our publishing partners and their members. Atypon's combination of powerful technology and excellent client service made them the natural home for our complete portfolio of titles.

### **Q: Why did SAGE chose Atypon?**

**A:** Atypon provides a considerable technology upgrade for SAGE Journals, giving us greater flexibility and control including enhanced self-service tools for journal sites updates, as well as a truly dedicated product management team. Other reasons include:

- The Literatum platform will give us an **improved product for our expanding portfolio and evolving development needs.**
- Atypon provides **enhanced marketing and reporting tools**, including platform analytics, as well as advanced search and information discovery, access control, and ecommerce.
- **Atypon is an established vendor and home to more than 7,800 journal titles**, 12.7M articles, 121,000 book titles, and 926 publisher sites and receives more than 1.6B user sessions per year. They host publisher and society titles including Elsevier, Taylor & Francis, American Chemical Society, New England Journal of Medicine, Emerald, Maney, University of Chicago Press, and Mary Ann Liebert.

### **Q: When will the platform move happen? Will there be a dual access period offered?**

**A:** We are aiming for a Q1 2017 go live timeline and are discussing the potential of a dual access period starting at the end of 2016. Specific dates and details will be communicated as they become available.

### **Q: How will your librarian customers and Account Administrators be notified of any required action?**

**A:** SAGE will be in contact with all librarian customers, including Account Administrators, frequently, and will begin inviting you to manage your account details on Atypon's platform once the system is available, likely in late 2016. We will develop a Customer Checklist and walk you through all required steps to ensure a successful move.

### **Q: When will reports for the new platform first be available?**

**A:** Once we have a more definitive go-live date on Atypon's Literatum online journal platform, we will be able to provide concrete dates. We predict the first COUNTER reports will be available by the middle of



the month following the launch month. For example, if our dual-access period begins in December, 2016, the first reports will be available in mid-January, 2017, covering usage in December.

**Q: How does this platform move affect my journal content access?**

**A:** Our aim is for the transition to the new platform to be as seamless and transparent to you and your users as possible. Repeated messaging will occur throughout 2016 and into 2017 to ensure our library customers, including Account Administrators, are aware of the transition and what, if any, actions are required by them and by when.

**Q: Will the URLs for the SAGE Journals portal site and individual journal homepages change?**

**A:** It is likely that new URLs will be required, but this is still to be confirmed. If the URLs do change there will be little to no disruption to customers and users as there will be redirects in place. SAGE recently implemented URL redirects with the SAGE Knowledge migration with great success.

**Q: Can my library still request IP-based trial access to various SAGE Journals products?**

**A:** Yes, during the course of 2016 and beyond, institutional accounts may still request IP-based access in order to trial our various SAGE Journals Packages and Collections.

**Q: How can I learn more about Atypon?**

**A:** We encourage you to visit Atypon's web site ([www.atypon.com](http://www.atypon.com)) to learn more about who they are and the company's vision. You can also read Atypon's latest press release about their growth in 2015 at <http://www.businesswire.com/news/home/20160210005818/en/Banner-Year-Atypon-Launches-17-Publication-Websites>

**Q: Who will customers contact for technical support on the SAGE Journals platform?**

**A:** These contacts will not change. Customers in North America and South and Central America can contact [onlinesupportus@sagepub.com](mailto:onlinesupportus@sagepub.com). Customers in Europe, the Middle East, Africa, Asia, and Australasia, can contact [onlinesupport@sagepub.co.uk](mailto:onlinesupport@sagepub.co.uk).